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| Your GUIDE TO SUCCESS |
| Graduate2Success – Elite Graduate Career Consultant |



## What they don’t teach you at University

It is not solely about obtaining a first degree at university. Merely achieving a first degree even at elite universities will not guarantee your dream job if you lack relevant work experience and aspiration. In today’s competitive graduate job market, many graduates are facing a tough reality. Despite the hard work, dedication and academic excellence demonstrated by achieving the highest possible honours, many students find themselves struggling to secure employment.

The job market has experience a significant transformation, becoming increasingly saturated with highly qualified candidates. Employers are increasing valuing diverse skill sets and practical experience in their hiring processes. Majority of the employers consider soft skills equally or more important than hard skills. Many recruiters believe behavioural skills will be most important for future job success, underscoring the shift towards more holistic candidates evaluations.

Many students opt to work while studying, reaping financial advantages while also bolstering their confidence, acquiring new skills, expanding their professional networks, and obtaining tangible examples to showcase during interviews. Work experience plays a pivotal role in skill development, networking and acquiring essential expertise for your future career.

### **The Growing Importance of Soft Skills:**

With business encountering unprecedented transformations and the rapid advancement of digital technologies, there is a soaring need for employees who exhibit exceptional interpersonal, communication, teamwork, adaptability and problem-solving abilities. The invaluable soft skills are indispensable for effectively manoeuvring through the intricacies and ever-evolving landscape of the modern workplace.

The increasing focus on soft skills signifies a large transformation in the labour market, where solely possessing technical expertise is no longer enough. Critical thinking, emotional intelligence and creativity will emerger as highly south-after kills by 2025. This shift is driven by the rising automation of repetitive tasks, which highlights the value of human-centred abilities that machines are unable to replicate.

While possessing technical skill may open doors for individuals, it is the mastery of soft skills that empowers them to collaborate seamlessly, lead teams proficiently, and foster innovation within an organisation.

### **Experience is Crucial**

While you are studying at university, don’t just study! Work experience, summer jobs, internships, and extracurricular activities are pivotal in job selection. You have to start planning your work experience from the start of year 1 at university. These experiences demonstrate a candidate’s ability to apply knowledge, tackle workplace obstacles, and seamlessly integrate into team settings. Most employers believe work experience is a significant factor in hiring decisions, often playing it above academic qualifications.

### **Networking is instrumental in transforming a degree into a successful career**

Networking in the job search process is critical for getting a job. It is through these professional relationships that graduates can discover hidden opportunities, receiving valuable referrals, and gain insights into their desired industries. This significantly enhances their employability and greatly improves their chances of securing a job in a competitive market.

Our online platform will provide you:

* a valuable network that will give you valuable insights into various industries
* interview advice and tips from elite professionals
* We will coach you from the start of universities or even earlier so that you are well ahead of your game
* We will coach you to get the right and relevant work experience
* We want effective career coaching to be affordable for all graduates and students
* We will support you getting the right job – it is not about just getting any job.

### **Conclusion**

A first-class degree is undoubtedly commendable, the job market is now requires a broader assessment of a graduate’s overall capabilities. In addition to academic excellence, graduates must prioritise the development of sought-after skills and stay attuned to the evolving demand of the job market.

It is crucial to recognise that a degree alone does not guarantee a successful transition into the professional world. Professional support throughout the graduate job application process can make a significant difference to a graduate in their journey from academia to the workforce.

We believe it is important that you start your graduate career planning from the start of university rather than waiting till the last year of university. We are here to support you and mentor your journey from academia to a rewarding career.